

HILFIGER COLLECTION

WELCOME TO NOW

It's a new era at Tommy Hilfiger. We're breaking the old-school rules of the runway and giving instant access to our Fall 2016 *Hilfiger Collection* and the new *TommyXGigi* capsule. These are our greatest hits, remixed and restyled for the digital age and shoppable the moment the lights go up.

We look to the classic codes of our 30-year arsenal – nautical, sport, rock-and-roll, Americana – and give everything a modern day swagger. We've played with proportions and fabrics, making signature details pop. It's nautical meets street. Inspired by Gigi Hadid and designed to be worn as *you* like it.

This is the show I've always wanted to present. A true democratization of fashion, so get on board – this is #TOMMYNOW.

A handwritten signature in black ink that reads "Tommy Hilfiger". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.